

Guidelines for Photography and Filming Permission

Photography, film and video recordings as well as the production of drawings within the event grounds may only be made by persons, who have a valid permit issued by Messe München GmbH for this. The photographing or any other filming/shots of the booths of other exhibitors, for which no permission has been granted, is not permitted in any case. This applies equally to the grounds and buildings of Messe München GmbH. Accredited representatives of the press and official service partners of Messe München GmbH are excluded from this prohibition.

1. How can I obtain permission?

Exhibitors or photographers/film crews contracted by them can obtain permission in the Main Security Office of Messe München GmbH starting from August 31, 2017 (open 24 h). This is located in the area of Gate 1 and can be accessed from within the trade fair grounds or from outside of them. An exhibitor must be able to identify himself as such (have exhibitor badge and ID on hand). Photographers and film crews must submit the written order of the contracting exhibitor (please have ID on hand). A flat rate of EUR 50 incl. VAT is to be paid per exhibitor or per order in cash or using an EC card.

2. For which time period is permission required?

A permit is required during the complete trade fair, including the setup and dismantling days, i.e., from August 31, 2017 until September 21, 2017.

3. What is the validity of the permit?

The permit includes the permission to do photography/film work. Depending on the amount of work involved the validity may be selected within the periods stated in Clause 4. and will be noted accordingly in the permit. Only your own booth and your own exhibits may be filmed or photographed, or the booth and exhibits of the contracting exhibitor in the case of contract work. Other booths may not be entered or photographed/filmed. If a photographer/film crew has been contracted by several exhibitors for photography/film work, the permit is valid for those for whom a written order of the contracting exhibitor was submitted in the Main Security Office (as described above). If required you can receive an entry permit.

4. At what times of the day are photographing and filming permitted?

The following should be noted during the trade fair:

- a) During the **exhibitor opening times** (07:30 to 19:00) film and photography work are only permitted on the booth area of the exhibitor of the trade fair. Extending work to aisle areas and consequently hindering the flow of visitors is not permitted. The exhibitor is responsible for obtaining exhibitor badges for access to the trade fair grounds for any photographers/film crews contracted by him. During visitor opening times (09:00 to 18:00) day tickets or visitor vouchers can also be used alternatively.
- b) During **closing times at night** (period outside exhibitor opening times) an accompanying guard (EUR 26,83 plus VAT/hour) is required. This can be booked from the Security and Steward Service via the exhibitor shop / using form 9.1 or by calling +49 89-949-24500. The minimum time to be booked is 2.5 hours. We recommend ordering such sufficiently in advance. The applicant (exhibitor or photographer) must bear the costs. During the closing times at night the photography/filming permit is also an access permit to the trade fair grounds. An exhibitor badge, visitor voucher, etc. is not required in this case.

Should you have any questions, please contact department Traffic and Security at vs@messe-muenchen.de