

Title of trade fair:
drinktec 2009
World Fair for Beverage and Liquid Food Technology

Location: New Munich Trade Fair Centre

Duration and opening hours:
Monday – Saturday, 14 – 19 September, 2009
Monday – Friday 09.00 – 18.00 hrs
Saturday 09.00 – 17.00 hrs

Organiser and financing body:
Messe München GmbH (MMG), Messegelände,
81823 München, Germany,
Phone (+49 89) 9 49-01, Fax (+49 89) 9 49-09
info@drinktec.com, www.drinktec.com

Conceptual sponsor:
VDMA (German Engineering Federation)
Food Processing and Packaging Machinery Association
Lyoner Straße 18, 60528 Frankfurt/Main
www.vdma.org

Special Terms of Participation (B)

All prices indicated below are net and subject to statutory value-added tax.

B 1 Registration (see A 1)

Applications are to be made on the enclosed form, which should be returned to MMG at the earliest opportunity, filled in and signed with a legally binding signature. One copy is retained by the applicant. Beginning of stand assignments: 4 February 2008.

B 2 Permitted exhibits and exhibitors (see A 2)

All domestic and foreign manufacturers or their German subsidiaries, general importers and specialist dealers authorized by the manufacturers are permitted to exhibit at this trade fair. All exhibits must correspond to the relevant product index for this trade fair and be designated by name and category on the application form. Articles other than those permitted and registered, as well as used machinery, may not be exhibited. The final decision on admission lies with the trade fair organisers. Organisers of joint stands are not exhibitors as defined by the Special Terms of Participation.

B 3 Basic advertising fee

All exhibitors, co-exhibitors and additionally represented companies will be charged a basic advertising fee in the amount of EUR 260. This fee includes the following: basic entry incl. one product group in the official catalogue, online exhibitor database and visitor information system (B12); one electronic press compartment; one trade fair catalogue and one visitor guide En/Ger (distributed at the fair); 1,000 stickers with imprint, visitor brochures in 10 languages and number as required (both shipped upon order).

B 4 Co-exhibitors and additionally represented companies

(see A 1/2/4)

All co-exhibitors and additionally represented companies will be charged a basic advertising fee (B3). Co-exhibitors and additionally represented companies must be registered with MMG by the exhibitor using a separate form that will be sent to the exhibitor. The invoice for the advertising fee will be sent to the exhibitor.

B 5 Participation fees, advance payment for services (see A 7)

- | | |
|---|---------|
| a) Basic advertising fee | EUR 260 |
| b) Net participation fees (minimum stand size: 20 m ²) per square metre of floor space are: | |
| ● In the halls | |
| Row stand (one side open) | EUR 182 |
| Corner stand (two sides open) | EUR 190 |
| End stand (three sides open) | EUR 198 |
| Island stand (four sides open) | EUR 206 |
| Full service packages: | |
| Full service row stand | EUR 259 |
| Full service corner stand | EUR 267 |
| Full service end stand | EUR 275 |
| ● In the outdoor exhibition area | EUR 104 |

In **two-storey stands**, upper storey stand space costs 50% of the price of the respective ground floor space.

In addition to stand space, participation fees also include extensive services provided by MMG, such as consultation and planning advice as well as public relations; organisation and technical assistance and the free use of public transportation in the entire area served by MVV (Munich Transit Authority) upon presentation of an exhibitor's pass, from the day before until the day after the fair.

- c) **The advance payment for services that need to be ordered (see A 7) is EUR 15 net per m² of rental space.**

d) AUMA fee

The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a **charge of EUR 0.60 net** per m² of rented exhibition space. This amount is charged by MMG and transferred directly to AUMA.

B 6 Terms of payment (see A 7)

The deadlines for payment given in the notice of admission or the invoice must be observed. Prior payment in full of the amount invoiced is a condition for access to the exhibition area, an entry in the catalogue, and the provision of exhibitors' passes.

The invoiced amounts on all invoices issued by MMG related to this event are to be paid in Euro, without deductions and free of all charges, by credit transfer to one of the accounts specified on the respective invoice, indicating the exhibitor's customer number.

B 7 Dates of setting up and dismantling (see A 14)

Set-up:

from 3 September 2009, 8.00 hrs

If an earlier assembly date is required in special cases, please contact the Technical Exhibition Services Division in good time.

All delivery and stand construction vehicles must be removed from the **halls and from the loading areas by 18.00 hrs at the latest** on 13 September 2009, the last set-up day. Vehicles which are still in the halls or the loading areas after this time will be removed by MMG at the risk and expense of the exhibitor concerned. **An extension is possible only in exceptional cases with the written permission of MMG's Technical Exhibition Services Division.**

Dismantling:

19 September, 17.00 hrs to 24 September 2009, 18.00 hrs

We regret to inform you that an extension is not possible.

B 8 Stand design and equipment

The maximum height of stands permitted in the halls is 5 metres for one-storey stands, and 6 metres for two-storey stands. The top edge of any advertising should be no higher than 7.50 metres. This applies to advertising boards, suspended signs etc. Higher stands can be permitted in exceptional cases, depending on stand position and design, but only after consultation with the Exhibitors Technical Services Division. All stands of over 3 metres in height and two-storey stands are subject to prior authorisation by the Exhibitors Technical Services Division.

The stand's design must be adapted to the rented stand (island, end, corner, row stand). To maintain the character of drinktec as a communication and business trade fair, we ask exhibitors to implement an open stand design. MMG is entitled to demand changes in the stand design to ensure compliance.

The back of the walls facing the neighbouring stand must be kept white, neutral and clean. All advertising boards have to be at least 2 metres away from the edge of any adjacent stand. No flashing or alternating lights may be used on advertising.

Partitions are provided only if ordered in advance. They must not be treated by the exhibitor. Any painting, papering, and gluing may be carried out only by MMG's approved contractors. Nails may be inserted only in the built-in nailing battens. The use of staple guns and tackers is strictly forbidden for safety reasons.

For further preparations, the Exhibitor Services package as well as the order documents for furnishings and floor coverings will be sent to you on CD-ROM in due time.

Stand designs including plan and side-view sketches must be submitted in duplicate to MMG's Technical Exhibition Services Division by the date specified, at the latest 6 weeks before setting up begins.

B 9 Technical installations

Applications for electricity (light and power), water, drainage, and telephone connections can be considered only if submitted by 8 July 2009 on the order forms provided by MMG. MMG reserves the right to charge extra for orders submitted at a later date. The precise terms of delivery and connection fees are stated on these forms.

B 10 Use of equipment

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the MMG service partners responsible. In special cases, permission must be obtained from MMG's Technical Exhibition Services Division.

B 11 Sales regulations

Direct sales and other services or deliveries made directly off the stand are not permitted. Exhibited goods may not be priced and may not be delivered to the retail trade until after the trade fair closes.

In accordance with section 64 of the trade regulations (GewO), sales are permitted only to wholesalers, retail traders or trade customers.

B 12 Catalogue, Online exhibitor database, Visitor Information System

An official trade-fair catalogue, an online exhibitor database and a visitor information system will be compiled for the trade fair. All exhibitors (including co-exhibitors, companies at joint stands and additionally represented companies) are included in the alphabetical list of exhibitors in these media.

The basic entry contains the exhibitor's company name and city, one product group, hall and stand number. Exhibitors (including co-exhibitors and companies at joint stands) have the opportunity to book other entries, e.g. in the product index as well as other advertising opportunities in these media using a separate order form. Forms will be sent to applicants in good time. MMG assumes no responsibility for the correctness and completeness of the catalogue, online exhibitor database and visitor information system.

If you fail to indicate a specific product group in the order form for entry in the above-mentioned media, MMG reserves the right to allocate a product group based on your application documents.

The exhibitor (including co-exhibitors, companies at joint stands and additionally represented companies) is solely responsible for the permissibility under law – and particularly the law on competition – of any advertisement placed in the trade fair catalogue, the online exhibitor database or the visitor information system of Messe München GmbH at the instigation of the advertiser.

Should third parties assert claims against Messe München GmbH on account of the impermissibility of the advertisement under law in general or the law on competition, the advertiser shall hold Messe München GmbH fully safeguarded against all claims asserted including all costs of any necessary defence in court on the part of Messe München GmbH.

The same applies to entries from exhibitors, co-exhibitors, companies at joint stands and additionally represented companies that the respective exhibitor, co-exhibitor, company at a joint stand or additionally represented company has requested in the trade-fair catalogue, on the online exhibitor database or in the visitor information system of Messe München GmbH.

B 13 Exhibitors' passes (see A 13)

Each exhibitor receives 3 exhibitor passes free of charge for a stand of up to 20 m² in size, valid for the duration of the trade fair. For every further 10 m² or part thereof, one additional exhibitors' pass is put at the exhibitor's disposal; as of 101 m² for every further 20 m².

The number of exhibitors' passes is not increased for co-exhibitors or additionally represented organisations. Additional exhibitors' passes are obtainable from the trade fair management against a charge. Exhibitors' passes are intended solely for stand personnel, and must not be passed on to third parties.

You are entitled to free use of Munich City Transport (MVG) on presentation of your exhibitor's pass from the day before until the day after the fair.

B 14 Circular letters

Once the stands have been allocated, exhibitors will be informed by circular of further details concerning preparation and organisation of the trade fair.

B 15 Sound and background noises

Musical performances within the trade fair grounds are allowed only with a special permit from MMG.

Demonstrations of equipment and of video, music, and stage shows, must be conducted in such a way that neither visitors nor other exhibitors are disturbed or adversely affected.

The maximum permitted noise level for machines is 70 dB (A); for video and music performances 60 dB (A). MMG reserves the right to limit or forbid demonstrations of all kinds. Electronic sound amplification equipment is not permitted.

B 16 Alterations

MMG reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

Status: August 2007